



IN THE UNITED STATES
PATENT AND TRADEMARK OFFICE

PATENT APPLICATION

#26/req for
Extension
Optimal
Type
9-18-02

Applicants: Rick W. LANDSMAN, Wei-Yeh LEE

Case: UCC-1/RCE

Serial No.: 09/237,718

Filed: January 26, 1999

Group Art Unit: 2162

Confirmation No.: 7166

Examiner: Jeffrey D. Carlson

Title: A TECHNIQUE FOR IMPLEMENTING BROWSER-INITIATED
USER-TRANSPARENT NETWORK-DISTRIBUTED INTERSTITIAL WEB
ADVERTISING THROUGH USE OF AN ADVERTISING TAG
EMBEDDED IN A REFERRING WEB PAGE (as amended)

COMMISSIONER FOR PATENTS
BOX RCE
Washington, D. C. 20231

S I R:

RECEIVED
SEP 17 2002
GROUP 3600

**PETITION FOR EXTENSION OF TIME TO RESPOND
UNDER 37 C.F.R. § 1.136(a)**

The Applicants hereby respectfully petition the Commissioner of Patents and Trademarks to extend the time to respond to the Final Office Action (Paper No. 24) dated **May 29, 2002** for a period of one (1) month from **August 29, 2002** to and including **September 30, 2002**.

Attached hereto is a Request for Continued Examination (RCE) and a preliminary amendment (Amendment Under 37 CFR § 1.114) with substitute/clean claims, both of which are collectively fully responsive to the Final Office Action, and our check payable to the Commissioner of Patents and Trademarks in the amount of \$ 425.00 (\$370.00 to cover

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55.00 op OK

the cost of the RCE and \$ 55.00 to cover the cost of the extension).

In the event this check is unacceptable, insufficient or is omitted, kindly charge the additional or entire cost, as appropriate, of this extension to my deposit account number 13-3083. To facilitate that charge, a duplicate copy of this letter is enclosed herewith.

Respectfully submitted,

September 11, 2002

Peter L. Michaelson
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*****EXPRESS MAIL CERTIFICATION*****

"Express Mail" mailing label number: EL913815176US
Date of deposit: September 12, 2002

I hereby certify that this paper or fee is being deposited with the United States Postal Service "Express Mail Post Office to Addressee" service under 37 CFR 1.10 on the date indicated above and is addressed to the Commissioner for Patents, **BOX RCE** Washington, D.C. 20231.

Peter L. Michaelson
Signature of person making certification

Peter L. MICHAELSON
Name of person making certification